

# Architecture Matters

## Inspiration Business Network



The Monument © estate Sibylle Bergemann / OSTKREUZ. Courtesy Loock Galerie

|                       |  |
|-----------------------|--|
| <b>date</b>           | 4–5 May 2023   |
| <b>location</b>       | <b>Hilton Munich Park (15th floor)</b> , Am Tucherpark 7, 80538 Munich<br><b>Künstlerhaus</b> , Lenbachplatz 8, 80333 Munich |
| <b>full programme</b> | <a href="http://www.architecturematters.eu"><u>www.architecturematters.eu</u></a>  |
| <b>topic 2023</b>     | <b>SECOND CITY. THE NEW IN THE OLD</b>   |

New construction as an exception? “Waste” as a new building material? Affordable housing vs. climate protection? How do we design a building’s whole lifecycle? How do we calculate grey energy honestly? What is zero-carbon concrete? Which insights are new, and how can we tap past knowledge to develop solutions for the future? How do we shape this complex change process together?

“Second City. On the New in the Old” is the theme of Architecture Matters 2023, where we will explore this topic at different levels: materials, buildings, society.

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With guests from architecture, the real estate industry, politics, and science:

### speaker 2023

**Matthias Alexander**, Frankfurter Allgemeine Zeitung  
**David Basulto**, ArchDaily  
**Philippe Block**, Block Research Group, ETH Zurich  
**Jürgen Büllesbach**, OPES Immobilien, Munich  
**Sam Draper & Barnaby Shanks**, Seratech, London  
**Jeanne-Marie Ehbauer**, City of Munich  
**Reinier de Graaf**, OMA, Rotterdam  
**Chris Luebkeman**, Strategic Foresight Hub, ETH Zurich  
**Elisabeth Merk**, City of Munich  
**Hoang Anh Nguyen**, Alchemy, Berlin  
**Julian Nida-Rümelin**, former Federal Minister of Culture  
**Tobias Nolte**, Certain Measures, Berlin/Boston  
**Muck Petzet**, Muck Petzet Architekten, Munich/Berlin  
**Annabelle von Reutern**, Concular, Berlin  
**Wolfgang Rieder**, Rieder, Maishofen  
**Jacob van Rijs**, MVRDV, Rotterdam  
**Charlotte Selter**, City of Düsseldorf  
**Martha Thorne**, IE University, Madrid  
**Markus Wiedenmann**, Art-Invest, Cologne

curated by **Nadin Heinich**, plan A

### about Architecture Matters

Architecture Matters is an international conference on the future of architecture and cities, which brings together all relevant stakeholders from architecture, real estate and politics. A provocative platform for the curious and the courageous – exploring urban utopias and entrepreneurial visions. With lectures, discussion panels, workshops, speed dating and female focus. Held in Munich once a year.

Architecture Matters was launched by Nadin Heinich in 2016. The seventh edition will take place on May 4–5 2023 at Künstlerhaus and Tucherpark in Munich.

[www.architecturematters.eu](http://www.architecturematters.eu)

**idea & concept:** Nadin Heinich

### presenter

**plan A**

c/o Combinat 56, Adams-Lehmann-Straße 56, 80797 Munich  
[www.we-are-plan-a.com](http://www.we-are-plan-a.com)

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### press contact

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### partners

**lead partners:** Bayerisches Wirtschaftsministerium,  
Grant Thornton AG

**premium partners:** Böhm Mohr Kleiner & Partner, dormakaba, Gira,  
Hines, Isaria, Schüco, SIGNA, TECE

**focus partners:** Büschl Unternehmensgruppe, Doelker&, OPES,  
ZAR Real Estate

**media & cooperation Partners:** ArchDaily, architektur.aktuell,  
Bauwelt, bayern design, Bundesverband freier Immobilien- und  
Wohnungsunternehmen BfW, brand eins, Cluster Sustainable Real  
Estate TUM, DETAIL, Munich Creative Business Week MCBW, Urban  
Land Institute ULI

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Thursday,  
4 May 2023  
18:30

**OPENING 2023**  
**Zeitenwende – The Bigger Picture**



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special  
location

**Hilton Munich Park (15th floor), Am Tucherpark 7, 80538 Munich**

speaker  
opening

**Julian Nida-Rümelin**, former Federal Minister of Culture  
**Elisabeth Merk**, Planning Director, City of Munich  
**Muck Petzet**, Muck Petzet Architekten, Munich/Berlin  
**Jacob van Rijs**, MVRDV, Rotterdam

What does the “Zeitenwende” – this turning point of our time – mean for the whole of society? What characterises the geopolitical conflict behind it, between the USA, Russia, and China? What role will Europe play on the future global stage – how will we become a power for balance, human rights, and peace? And how will these profound changes impact our cities, the availability of raw materials and how we build?

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## Inspiration Business Network

Friday,  
5 May 2023  
10:00–18:00

CONFERENCE 2023  
Second City. The New In The Old



Das Denkmal, © Nachlass Sibylle Bergemann / OSTKREUZ. Courtesy Loock Galerie

location

Künstlerhaus, Lenbachplatz 8, 80333 Munich

conference  
programme

„Agents of Change“ – Keynote by Martha Thorne,  
IE University Madrid

### Session 1: Grey Energy

How do we ensure that affordable housing and climate protection go hand in hand? What kinds of new buildings will be possible in the future? What standards should we apply to existing stock? Who will pay for what?

### Session 2: Concrete

What is the concrete industry doing to reduce carbon emissions? How much political regulation is needed? What are the green tech scene's latest innovations? And what is the role of concrete recycling and urban mining?

### Session 3: Transformation

How do we design the whole life cycle of buildings? How do we teach that? What potential do digital tools have for old construction methods? What does it mean to design with “residual” materials? How do we define beauty today?

**Closing-Lecture „architect, verb“ by Reinier de Graaf, OMA**

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## Inspiration Business Network

Thursday,  
4 May 2023  
10:00–16:00

### FOCUS SESSIONS 2023



Female Focus Session, 2022 © Tanja Kernweiss

special  
location

**Hilton Munich Park (15th floor), Am Tucherpark 7, 80538 Munich**

Small groups, great input: The Focus Sessions invite intensive, personal dialogue. For architects, project developers, investors, and city and state actors:

**Circular City Tucherpark** – Workshop in cooperation  
with Hines

**Fünfvorzwölf!** – Round table with Doelker &  
Making Munich – Round table

**Female Focus** – Networking for women in  
architecture & real estate

**Speed-Dating** for architects & developers

application  
required

by 4 april 2023 at: [welcome@architecturematters.eu](mailto:welcome@architecturematters.eu)